



the GRID

Community Design Center News

May 2019



From our Executive Director, Maria Furgiuele

We've had an amazing Reshaping Rochester series this year! Our final event for the series is our [Luncheon with Lynn Richards](#) on May 22nd. Please scroll down for more information. This event typically sells out so please get your seats ASAP if you are interested in attending. Also, sponsorship opportunities are available for community-minded businesses and organizations that wish to support our work. Contact admin@cdcrochester.org to learn more about these opportunities.

During her presentation Lynn Richards will discuss placemaking, which has emerged as a very important tool for economic development and community revitalization. Placemaking is "a people centered approach to the planning, design, and management of public spaces. It involves looking at, listening to, and asking questions of the people who live, work, and play in a particular space, to discover needs and aspirations. This information is then used to create a common vision for that place." In short, placemaking is creating public spaces that respond to a community's self-identified needs and promote people's health, happiness and sense of wellbeing. Community engagement is built into the definition of placemaking, and is a critical component for informing decisions related to how our physical environment is shaped and by whom. We look forward to learning more about this topic at the Luncheon, and I look forward to seeing you there!



14th Annual Award-Winning Series
**reSHAPING
ROCHESTER** 2019

Our City, Ourselves:
Connecting people and places

April's Reshaping Rochester Lecture with Ashleigh Walton



Photo: CDCR



Photo: CDCR

Thank you to all who came out last week for Ashleigh Walton's afternoon workshop and evening lecture at Gleason Works! Her discussion of youth mentorship and the accessibility of architecture to underrepresented populations received a myriad of enthusiastic reactions including: relevant & applicable, awesome, and life-changing. **Interested in further discussion of these topics? Register for our next Community Conversation on May 9th below!**

Please note: We strongly encourage you to pre-register for our lectures online ahead of time. This helps us keep better track of attendance (which is required for grants and sponsorships) and keeps the check-in line moving quickly: a win-win for everyone!

[Podcast](#) now available from *Alembic Productions*

A video recording of this event is coming soon



CDCR
COMMUNITY
DESIGN CENTER
ROCHESTER

GALLERY

Salon SERIES

Community Conversations

Join us for a panel discussion of **the accessibility of architecture**.

Discussion will be framed by Ashleigh Walton's recent presentation,
"The Future of the Built Environment: Engaging Youth."

Thursday, May 9, 2019 | 5:30pm - 7:00pm
CDCR Gallery, 1115 E Main St Door 3B

FREE, suggested donation

Register below.

FEATURED PANELISTS



Maria Furgiuele

Maria serves as Executive Director of the **CDCR**. She discovered her love for architecture as a high school student and went on to graduate from NY Institute of Technology with her B. Arch. degree. Maria has served as a guest studio critic for Rochester Institute of Technology's **Master of Architecture program** and looks forward to other opportunities to mentor students and young professionals.

Maria's many interests include accessible & sustainable design, historic re-use & renovation, and advocating for diverse & vibrant neighborhoods. She is particularly interested in Place-Making as a tool for transforming the CDCR's service region and creating a unique identity for Rochester.



Nana-Yaw Andoh
Assoc. AIA, CNU

Nana is an **Assistant Professor** in the **Master of Architecture program** at RIT, with research interests in traditional architecture, urban planning, and the design of good public spaces.

Prior to academia, Nana worked in private practice and accumulated considerable experience as a designer for several well-respected firms. He received his undergraduate and graduate schooling at the University of Notre Dame, where he also sits on a Diversity Advisory Task Force.

Nana is an active member of the Rochester community and currently sits on the boards of the **CDCR** and **Landmark Society of Western New York** and volunteers his time with **AIA Rochester**.

Register

Register today, seating is limited!

Our Gallery Salon Series allows community members to gather together, debrief the most recent Reshaping Rochester topic, and discuss how the concepts can be applied in our community.

Join us for our Reshaping Rochester Luncheon Event with Lynn Richards!

this event typically sells out, get your tickets now!



Creating Great Places: A Tool for Economic Development

Lynn Richards

President & CEO, CNU | Washington, DC

May 22, 11:30am - 1:30pm

M&T Ballroom, Memorial Art Gallery
500 University Avenue
Rochester, NY 14607

Lunch will be catered by the [Brown Hound](#)

Individual tickets available for \$55, pre-registration REQUIRED

If you are interested in purchasing a table, contact admin@cdcrochester.org

Register

**Made possible by the [Rochester Area Community Foundation](#)*

See what our friends are doing:



Rochester Street Films: [THE TROLLEY](#)



THE TROLLEY propels audiences on an electrifying and music-charged journey through great cities across the globe, revealing the trolley's own roller coaster ride: from humble birth to explosive, world-transforming success, to near obliteration in the automobile age, to its technological renaissance in the 21st century. Featuring panel discussion and Q&A with Howard Decker, Jim Dierks, DeWain Feller, and Carlos Mercado.

Reserve your seat with a suggested \$5-25 donation



2019 Active Transportation Summit: *Ideas into Motion*
Thursday, May 23rd | 8:30AM - 4:00PM | Rochester Riverside Hotel

Ideas into Motion is a forum for professionals and activists from multiple sectors to collaborate on advancing active transportation and recreation opportunities for people of all ages and abilities across the Finger Lakes Region.

Register here by May 12th!



Tree & Shrub Planting Demonstration

Wednesday, May 8 | 6PM - 7PM | Lamberton Conservatory, 180 Reservoir Ave, Rochester, NY

Join Mark Quinn, Monroe County Parks Superintendent of Horticulture, and Noelle Nagel, Horticultural Interpreter, for a demonstration on how to correctly plant a tree or shrub. Ask all those questions you've been saving up! Free and open to the public.

Rochester Lilac Festival

Friday, May 10 - Sunday, May 19 | Highland Park, Reservoir Ave, Rochester, NY

Visit HPC's tent at the Upper Gate House on Reservoir Ave. Learn about HPC, their events schedule, the garden volunteer initiative, and signature projects (NOTE: HPC's tent will be OPEN SATURDAY & SUNDAY ONLY, 10:30-4:00 weather permitting, both weekends).



30th Annual Native Plant Sale

Saturday, May 18 | 9AM-2PM | Brighton Town Hall, 2300 Elmwood Ave, Rochester, NY

Kick off your garden while supporting a great cause. This annual fundraiser at Brighton Town Hall offers native trees, shrubs, and wildflowers for purchase.

Work Party at El Camino

Sunday, May 19 | 1PM-3PM | Conkey Corner Park, 92 Conkey Ave, Rochester, NY

Help prepare the Thomas R. Frey Trail at El Camino and Conkey Corner Park for the 5K Walk @ El Camino and the kickoff of summer activities! We will focus on weeding garden beds, trimming

ARTS IN THE LOOP

Complete a Quick Survey

Arts in the Loop is a group of passionate community leaders who are working to energize Rochester's center city by leveraging the Arts, Entertainment, and Media sectors, with an initial focus on the Main Street Corridor. As an essential part of this effort, we are **seeking opinions and perspectives** from the greater Rochester community - including YOU!

STONEWALL 50 YEARS OUT

An exhibition commemorating the anniversary of the uprising that sparked the gay liberation movement and exploring the history of Rochester's LGBTQ+ communities.

On view through July 20, 2019.

CENTRAL LIBRARY OF ROCHESTER & MONROE COUNTY
115 South Ave. • Rochester, NY • 428-8370



3rd Annual Make Music Rochester is Friday, June 21st!

Make Music Rochester is a live, free musical celebration on June 21, the longest day of the year, with concerts in a variety of spaces throughout the city! This music fest is community-based and requires that individual people and locations sign up as performers and venues. Organizers are currently seeking performers, of any style or proficiency level.

[Click here to register!](#)

Interested in sponsoring this event? Contact Monika at rochester@makemusicday.org

The Community Design Center is generously supported by



**Council on
the Arts**



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